



SPEAKER PROFILE: ***Allison English Watkins***

Allison English Watkins, Master Photog., Craftsman, CPP, has spent the last 22 years creating priceless heirloom portraits. Building loyal lifelong clients is the heart of Allison's business model.

Allison works hard continually perfecting her craft. She is an active member of Professional Photographers of America and Intermountain PPA. She's one of just a few people in the state of Utah to hold her Master's of Photography degree as well as her Photographic Craftsman and also be a Certified Professional Photographer. She has won countless local and regional awards for her portraiture and is a recipient of multiple Fuji Masterpiece awards, numerous Kodak Gallery awards and the Sunset award from Lexjet. She has been honored as "Photographer of the Year" from the Intermountain PPA and "Master Photographer of the Year" and reached the coveted Diamond Level "Photographer of the Year" from PPA. Her images have been published in both PPA Loan Collections and the Professional Photographer Magazine. Allison is also the first person from the state of Utah to become an International Photographic Judge for the Professional Photographers of America.

The most important influences in Allison's life are her three children and her wonderful husband who ALWAYS remain the highest priority in her life. Striving to be the kind of mother she wants to be also makes her the kind of photographer she wants to be. Because Allison sees the importance of her own family, she is passionate about creating fine art portraits for other families.

"The Value Of Being An Original In A World Of Reprints"

In a day and age where everybody is being a reprint, come learn the priceless value of being an original. Allison doesn't just want to share her business and artistic secrets, she truly wants to help others figure out their own path to artistic and business satisfaction. Growing her business over the last 20 years, Allison has learned how to make her business work for her lifestyle. Come spend the day figuring out your own business direction for long term success as well as the artistic secrets to Allison's photographic style.